

From: Utah Assisted Living Association  
To: All Assisted Living Operators in Utah  
Subject: Legislative Update and Fund Raising for New Choices Waiver Lobbying Efforts  
Date: February 2023

UALA is actively lobbying on behalf of its members and all assisted living organizations in Utah for an increase to the New Choices Waiver (NCW) reimbursement rate. The Association has created a Political Action Committee (PAC) to raise funds for legislative issues pertinent to our assisted living causes.

At this moment, we are asking for your help in donating to the Utah Assisted Living PAC account that was set up to help us increase our lobbying efforts in the final days of the legislative session, and to ensure that we will see an increase in the NCW rate. Argentum has agreed to match up to 200% of all donations up to \$25,000.00. This would help our seniors on the NCW program be able to live in more of our buildings and would assist us to actually cover the increasing costs of residents services.

Attached is flyer that shows that there has not been an increase since the NCW was instituted almost 20 years ago, and, with costs increasing each year, a higher reimbursement rate is long overdue.

One of the Missions of the Utah Assisted Living Association is the advocate on behalf of our members. To help provide representation before State Legislature and the Bureau of Health Facility Licensing and Resident Assessment with the State Health and Human Services department. We have made progress working with our lobbyist and other associations including the Utah Health Care Association to help in this effort. We have recently seen that our cause to raise Medicaid reimbursement rates in assisted living is getting traction with the State Legislature. So, now is the long-awaited time to make a final push to persuade our elected officials that our cause is just, and will benefit our seniors and the rest of us working in our industry.

Thank you so much, in advance, for any and all the support you give to our seniors and our industry. ***Please act now, if you are able to donate, we ask that you donate through Venmo directly to the UALA PAC account at Zions bank. This money is not tax deductible where it is 100% being used for lobbying efforts.***

Utah Assisted Living Association Board of Directors